

The Gallery

A gallery of the pioneers
shaping a flourishing and
inclusive tomorrow.



UNRAVEL TOMORROW

Unravel Tomorrow

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The Gallery

This publication aims at showcasing different projects, social enterprises, NGOs, institutions and organisations active in social innovation, social entrepreneurship and social activism.

The Gallery presents 34 faces of tomorrow, our interview partners, who have contributed to this publication and the Journal by sharing their stories and experiences.

We hope this collection can inspire interest and awaken ambition to continue your journey or take first steps to unravel tomorrow and shape the future today.

Where this comes from

The Tomorrow's Land journey started at the end of 2016 exploring the possibility for social innovation to create a more inclusive and innovative society for Europe. A foresight report, a MOOC and several live learning experiences were designed and developed to inspire potential social innovators across Europe.

The Unravel Tomorrow project seeks to build on the foundations of the Tomorrow's Land project by learning directly from 34 social innovators and using their combined insights to guide people in becoming successful pioneers of the future.



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FACES OF
TOMORROW



Ngunan Adamu
United Kingdom
Founder of
[iWoman](#)

“Train yourself, if
you know what skills
you need, don’t be
complacent, you can
build them”

01

Ngunan Adamu

Ngunan is a producer and presenter at BBC Radio Merseyside, where for the last 7 years she has been presenting the Upfront Show, a magazine show playing music and covering a range of topics for Merseyside's black community. She also travels internationally to train journalists for the BBC World Service.

Wanting to give something back, and driven by the desire to empower, educate and inspire women from across the globe using tech and media as a voice to tell people's stories, Ngunan launched iWoman in 2016. Through this social enterprise, she wants to address the gender imbalance in the industry.

iWoman



iWoman is a global peer to peer organisation, built by women for women to enable them to reach their full potential through shared goals; to support, to uplift and to push them to be their true authentic self through shared resources and knowledge, wherever they are in the world. iWoman Media focuses on building the global female community, whilst the iWoman Academy delivers radio and media training to help unemployed women to learn new skills and develop their confidence.



Davide Agazzi

Italy

Policy Advisor at Municipality of Milan
Mentor and former managing director

[RENA](#)

“The level of
innovation generated
by a specific
initiative is higher
when also
non-institutional
actors are involved”

02

Davide Agazzi

Davide Agazzi has always worked in the fields of social innovation and social entrepreneurship. He likes to be described as a “connector between social innovation realities”. He is firmly convinced that the stronger the economic and social diversity of the inhabitants, the higher the innovation in the city.

Now Davide works within the Milan Mayor's Office, contributing to the design and implementation of policies requiring a multi-sector and multi-agency approach. Before joining the Municipality of Milan he was a mentor and consultant for a social venture incubator and served as managing director of RENA.

RENA



Through educational projects and networking events RENA, a non-profit association formed by young Italians who are active in the private and public sector, promotes best practices of open government, transparency, accountability and social innovation. The association works as a hub and accelerator of change, providing change makers with the tools and methods to create real impact.



Lucy Antal

United Kingdom

NW project manager for

[Feedback Global's](#) Regional Food Economy

and founder of

Alchemic Kitchen

“There’s always going
to be a solution, we
just need to work on
a different way of
finding it.”

03

Lucy Antal

Passionate about food, Lucy is the NW project manager for Feedback Global's Regional Food Economy, developing new networks of sustainable food projects and promoting a circular economy approach to food surplus – using it to feed people, animals and the soil, with a particular focus on the North West of England. She is also a research associate at the University of Liverpool and a member of the International Commission on the Anthropology of Food and Nutrition.

Through experimenting, education and advocacy, Lucy is designing and implementing innovative actions using food as the catalyst for social change. She is currently working to establish Alchemic Kitchen, designing social action to address food poverty and food insecurity, as a means to tackle unfairness, inequality and social injustice.

Alchemic Kitchen



Targeting people who have drifted away from the mainstream and become a little lost, the emerging social enterprise Alchemic Kitchen is founded on collectivity, connectivity and inclusion. Alchemic Kitchen will work with people in recovery/ex-military, teaching them to experiment with unused food to create new products, training them in food skills to ultimately help them find employment in the hospitality industry.



Matt Ashton
United Kingdom
Director of Public Health
for Sefton Council

“It’s the art of the
possible – build
trust, confidence,
relationships,
networks, find the
areas of common
interest”

Matt Ashton

Having grown up surrounded by 'Public Health' in his home, health and well-being always held an important place in Matt's heart and he found his way into the Public Health sector. A man who maximises possibilities, he approaches his role of Director of Public Health for Sefton Council with a "can do" attitude, recognising that the way to get things done isn't by controlling but by empowering, connecting and enabling.

Matt brings about transformative change by being responsive to challenges and supporting behavioural change, as he says, "most of life is a perspective", so he listens to everyone, hears everyone's view and finds the common purpose to help co-create collective solutions.

Public health



Matt works to address health inequalities, through recognising the social determinants of health and embedding early intervention and prevention within the local authority corporate strategy. A Social Innovator in the public sector, Matt recognises the changing role of local governments - handing over control and responsibility wherever appropriate / practical - as a real opportunity for communities to take control of their lives, their destiny, their ambitions, their aspirations, of what they define as place.



Matteo Bartolomeo

Italy
Founder of
[Avanzi](#)

“If everything was as
we wanted it to be,
sustainability would
be the common way to
live, to consume, to
produce”

05

Matteo Bartolomeo

Matteo trusts in the possibility of the re-designing of our context: everything that is not working in our society prompts him to forge ahead. He strongly believes in people and as the director and founder of Avanzi, he encourages his team to follow their personal interests. Each personal point of view adds value to the team and to the curiosity-driven organisation.

Matteo is a consultant, entrepreneur and lecturer in the areas of innovative start-ups, social innovation, impact finance and public policies. He has been working on sustainable development issues and business ethics since the beginning of his professional career.

Avanzi



Since 1997, when Avanzi was founded, it has always been an independent and credible player in the fields of sustainable development and innovation. Avanzi is a group of professionals who combine different competences and knowledge and create innovative solutions to social and environmental issues, through research and development, consulting and incubation.



Bert-Ola Bergstrand

Sweden

Chairman and co-founder of

[Social Capital Forum](#)

Co-creator of [ImpactPlayground](#)

and [Katapult Learning](#)

“There is so much
unused potential in
this world, and we
should create
systems, tools and
collaborations to put
this potential to
use”

Bert-Ola Bergstrand

As a system entrepreneur and global action facilitator, Bert-Ola is helping local initiatives reach a global audience. He is an initiator, co-founder and developer of a number of international platforms including Social Capital Forum, ImpactPlayground, Katapult Learning and networks in the field of “crowd-impact economy”.

He believes that creation of inclusive economies should be achieved through unlocking the unused potential that lies within individuals, strengthening this potential and extending its impact by the creation of global networks of collaboration and knowledge sharing.

Impact Playground



ImpactPlayground concept is a series of decentralised events presented locally and virtually to bring together various stakeholders and enable the creation and development of innovative communities, new products and processes. It is a experimental multi-stakeholder approach created by the [Impact Journey Community](#) to produce organisational change and innovations for good.



Miks Celmins

Latvia

Director of

[Make Room](#)

and organiser of
Changemakers' Room

“There are a lot of
opportunities when
you stop expecting
and start acting”

07

Miks Celmins

Millions of people face similar challenges every day. Instead of trying to find our own individual or local solutions, we need to join our forces and work together towards common goals. Miks drives sustainable change by connecting people and resources, emphasising empathy and being able to understand someone else's point of view as key to social initiatives' success.

He is the director of the Global Social Change Ecosystem Make Room Europe and a co-founder of Make Room India. Currently, Miks is working on effective integration of foreign nationals in Latvia contributing to solving socially, politically and economically relevant issues faced by newcomers in North and East of Europe.

Changemakers' Room



As a biannual international training forum, Changemakers' Room brings together a global network of innovators, social entrepreneurs, community motivators, activists, business leaders, policy makers and activists, to ideate solutions for local and global challenges. The projects that are already in progress tackle challenges in the fields of mental health, transgender rights and agriculture.



Ben Conard

United States
Founder of
[Five North Chocolate](#)

“I want to change how people think about chocolate. Traditionally a guilty indulgence, chocolate actually has the power to positively impact farmers' lives, consumer habits, and even minority communities.”

Ben Conard

For his work in the movement, Fairtrade International named Ben one of the Top 10 Biggest Fair Trade Advocates in the World and #1 in the U.S. His passion for fair trade has taken him to the TEDx stage and on-the-ground to fair trade farms in Ecuador and artisan workshops in India.

Ben celebrates all cultures and people. As a US Ambassador for the 33rd Congress-Bundestag Youth Exchange, Ben spent a year in Germany representing the US to strengthen diplomatic relations. And as an LGBT rights activist, he was named as one of the 2019 40 LGBT Leaders Under 40 by Business Equality Magazine.

Five North Chocolate



Dedicated to great taste, consumer health, and sustainable sourcing, Five North Chocolate®, an award winning, Certified LGBT Business Enterprise® supports cacao farmers around the world by creating deliciously nutritious, Fair Trade™ certified chocolate snacks.



Daniela Cosco
Italy
Community founder
Il Pezzettino

“Taking care cures –
La cura cura”

(italian)

Daniela Cosco

Having her background in pedagogy and psychology, Daniela, the founder of the Il Pezzettino, helps educators create strong and caring relationships with children who have experienced abuse and trauma, so that they can focus on positive feelings and emotions and build emotional bonds.

Her ambition is to formulate and share this pedagogical model by working together with the university of Padova.

Il Pezzettino nel cuore



Il Pezzettino in Milan and Varese houses children without a family who can take care of them. Educators and psychologists are able to look after these children with great affection, leaving them free to express themselves and making them finally feel that there are good people in the world, and - more importantly - that they are good people themselves.



Rasmus Dilling-Hansen

Denmark

Project Manager at
[Den Sociale Kapitalfond](#)

“Quantifying social value has great potential to help us solve social challenges more efficiently, however, we must not create a hierarchy that doesn't appreciate what can't be measured.”

Rasmus Dilling-Hansen

Rasmus is passionate about expanding the understanding of social entrepreneurship and impact investments and the new opportunities the concepts brings in terms of solving the complex issues we are facing on a global and local scale.

As a Project Manager in Den Sociale Kapitalfond - the first social impact fund in Denmark - he is contributing to developments in the field through social innovations like Social Impact Bonds and social accelerator programmes.

Den Sociale Kapitalfond



The Social Capital Fund (Den Sociale Kapitalfond) invests capital and competences in companies and organizations which help solve social problems. They develop new types of social investment and deploys the best of them on a large scale so they become an integrated part of the market and the economy. They do this in partnership with companies, the public sector, investors and others who want to develop society in the context of the UN SDGs.



Marc Ernst

Germany

Deputy Managing Director of
[Bayti hier](#)

“The responsibility
for our planet is up
to everyone. Everyone
has a choice.”

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Marc Ernst

When Marc decided to study Social Entrepreneurship and Management he knew that he wanted to dedicate work to a better world for future generations. After completing his studies in Roskilde, Denmark, he got involved with the clothing label bayti hier in Münster that promotes refugees' integration.

Now Marc works in bayti hier as deputy managing director. The young team of this social enterprise aims to appeal to the customers' consciousness and inspire them to rethink their buying behaviour.

bayti hier



Two cultures, two styles, one fashion. At bayti hier they become one. The fashion label combines western cuts with Arabic lettering, fabrics and designs. bayti hier is a sustainable fashion label that wants to draw attention to fair fashion and sustainable manufacturing by cultivating harmony amid the cultures. The fashion brand employs mostly refugees and young employees under fair conditions. The main aim of the bayti hier team is to create an open society that welcomes every individual who help to shape their vision.



Luís Fernandes

Portugal

Executive Producer of

[Canal180](#)

and

[180 Creative Camp](#)

“We now see a new
generation of
creators that are
simultaneously
content consumers and
content producers.”

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Luís Fernandes

Luís Fernandes is the Executive Producer of Canal180, a media platform focused on culture and creativity that opens a discussion for a community of creators interested in music, design, video, architecture, photography and digital arts.

With his work, Luis sets an example how art and creative industries can be used to create a dialogue in the community regarding various social challenges as well as to encourage people to become active in their own communities.

Canal180



180 Creative Camp is a bootcamp event hosted by Canal180 that invites practitioners of all disciplines including design, art, music, architecture, video, photography, illustration and installation, to develop a real community, opening up networking opportunities between established artists and newcomers.



Susana Freitas
Portugal
Works at
[Lipor](#)

“Even in terms of
waste separation, it
was supposed that
nowadays it would be
something ordinary.
But it isn’t. What’s
missing?”

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Susana Freitas

Susana Freitas works at LIPOR, the Environmental Education and Training Unit, on projects that prevent the production of biowaste. Through her work, Susana strives to engage the community and stakeholders in food waste reduction, in order to promote and scale a behavioural change.

She has been also involved in projects and studies at the Biomedical Sciences Institute Abel Salazar and the Royal Netherlands Institute for Sea Research, and studies the bioindicators of Climate Change.

Embrulha.



Embrulha. - one of the Lipor collaborative projects - provides biodegradable foodie bags to restaurants, allowing customers to take their leftovers home. The project aims to help reduce food waste at restaurants and change people's mindset, as taking leftovers is still being frowned upon in some sectors of the Portuguese society.



Marie-Christine Ghanbari

Germany

Founder of

[Sportpatenprojekt](#)

“Same rights don’t
mean same
opportunities –
teachers and students
can make a
difference.”

Marie-Christine Ghanbari

With her project Sportpaten, Marie-Christine works towards increasing the self-esteem, motivation and empathy of her students. Marie-Christine uses action-oriented learning approaches and sport activities to bring children and students together. Students acting as sport mentors engage children in diverse, playful physical activities.

This initiative combined with her research and teaching at the University of Münster has led to the implementation of various social projects in schools, targeting refugee children and socially deprived children not only in Germany, but also in Nigeria.

Sportpaten



Initiated in Münster, the Sportpaten project promotes equality and integration for children with less advantageous development opportunities through weekly physical and mentoring activities. Participation in the project is an integral part of the curricula in Sport Science and Education, Medicine and Economics faculties in the University of Münster.



Pietro Giuliani

Italy

Vice-president of

[Café21](#)

“People and society
should make an effort
to accept and create
real occasions for
integration of people
with disabilities”

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Pietro Giuliani

Pietro is vice-president of a small cooperative devoted to the employment of people with disabilities in Italy. One of the initiatives of the cooperative is Cafè21, where young people with down syndrome are employed.

Pietro also plays tchoukball. Even when it comes to sport activities, he always involves people with disabilities. Pietro treats everyone as equal inviting them to play as best as they can.

Café21



The Café21 project was born in Varese in May 2014 from an idea and a big dream to encourage the employment of young people with down syndrome. Experiencing autonomy in daily activities such as making coffee or tea, serving customers, being with people and receiving a salary at the end of the month are normal things for most people, but for young individuals with down syndrome it is a real achievement.



Daniel Görtz
Sweden
Co-Founder of
[Metamoderna](#)

“Whoever has the most
perspectives when
they die, wins!”

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Daniel Görtz

Representing the movement of metamodern activism, Daniel is a writer and philosopher. Together with Emil Ejner Friis, Daniel co-founded the Nordic think tank metamoderna.org.

Daniel and his partner Emil both work to develop and spread the metamodern philosophy through two books that form the metamodern guide to politics ('The Listening Society' and 'Nordic Ideology') and blogs.

When Daniel and Emil are not giving talks on the cultural/political landscape of the internet age, or writing books, they function as in-house philosophers in IT company Glimworks to explore and design more collaborative information infrastructures of tomorrow.

Metamoderna



Metamoderna is an independent publishing company and think-tank in Scandinavia. Their goal is to develop and spread the metamodern philosophy and support movements, governments, NGOs, businesses and networks of individuals in the transition to the digitalized, global and increasingly postindustrial economy.



Lene Jensby Lange

Denmark

Founder of

[Autens Consulting House](#)

“Our mission is
equity in life. It’s
about creating
opportunities for *all*
children no matter
how they learn and
what their playground
is.”

Lene Jensby Lange

In a world where knowledge is widely accessible we have to rethink how we frame school education. This is what Lene works on to provide more relevant and equal learning opportunities both locally and globally.

Lene is an education innovation consultant and learning space designer. She is the founder of the Autens Consulting House which creates innovative schools through interactions with students, teachers, educators, management, municipalities and external partners.

Autens Consulting House



Autens is a leading Danish education consultancy, specialising in developing and supporting visionary projects that transform schools into meaningful 21st century places for learning. Autens leads the Global Schools Alliance, organising school collaboration in 8 countries around the world.



Brandur Karlsson
Iceland
Founder of
[Frumbjörg](#)

“The future needs to
be a place where we
allow for complexity
and diversity.”

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Brandur Karlsson

Brandur feels the need to contribute to society by raising awareness regarding the challenges that people with disabilities face every day. He has worked towards this goal in Iceland, through his initiative Frumbjörg, and now has started to travel the world with the same goal in mind.

He believes that we should re-evaluate and advance the social and political system by aiming at not only increasing profit, but solving actual problems and contributing to nature and society. Brandur thinks that the future will require fast adaptation to new technology and that this new technology will open up a completely new world for people, especially for those with disabilities.

Frumbjörg



As an award winning innovation centre and start-up incubator, Frumbjörg offers support to those working on developing the next generation of assistive and welfare-oriented technologies in Reykjavík, Iceland. Frumbjörg works with municipalities and governmental institutions to solve actual problems faced by people with disabilities.



Hilde Latour

The Netherlands

Co-founder at Mission Possible 2030

www.missionpossible2030.com

“The distribution of
wealth is only one
line of code.”

Hilde Latour

Hilde Latour is a serial social entrepreneur working with distributed ledger technology, decentralised autonomous organisations (DAO), and the 17 UN Sustainable Development Goals (SDGs).

Currently Hilde is setting up a partnership between her organisation Mission Possible 2030 and a Blockchain Education Centre in The Netherlands around the topic of Basic Income, SDGs, the Commons and AI-DAOs.

Hilde is further involved in a grassroots learning-program in India, where middle school children are encouraged to create innovative solutions for local problems within a self-organised learning environment. As many of these children are first generation learners, Hilde expects they will come up with solutions we may never have thought or will ever think of.

Mission Possible 2030



Mission Possible 2030 is a foundation that links Basic Income to the UN SDGs. Their mission is to use emerging technologies such as autonomous assets and distributed ledger technologies for the common good. By letting machines generate and distribute a Basic Income for all, Mission Possible 2030 seeks to ensure that also the non-users are included and create truly unconditional Basic Income for all.



Malene Annikki Lundén

Denmark

Chief of Communication at
[Samsø Energy Academy](#)

“We are entering the
millennia of
paradoxes. How do we
create a system to
manage that?”

Malene Annikki Lundén

Malene is the chief of communication at Samsø Energy Academy. She is trained as a documentary photographer, artist, therapist and facilitator.

In the Energy Academy, Malene continuously works with artists from all over the world to drive sustainability and develop the common social sensibility towards the world. Recently Malene worked with one of the leading calligraphists of Japan, Kyoen Sakamoto, to co-create interpretations of the 17 UN SDGs both in Japan and Denmark.

Samsø Energy Academy



Samsø Energy Academy is a project-based organisation focused on the consequences of climate change. It is a physical gathering and meeting place for all kinds of people who are interested in community development. The Academy hosts meetings and gatherings tackling subjects such as education and research, and offers courses, seminars, and exhibitions about energy, climate change, and sustainable resources.



Megan Mateer
The Netherlands
Founder of
[Empatiko](#)

“Technology must be
able to reawaken our
own needs working
through issues coming
with building trust
and connection.”

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Megan Mateer

Megan Mateer is a social entrepreneur who is passionate about cultivating communities that run on play, empathy and wisdom from margins. She is a former consultant with an educational background in cultural psychology who applies business innovation processes to enhance the human side of organisations and improve group behaviour. She emphasises the importance of diversity and thinking outside the box in creating sustainable positive change.

Her experience of extreme states of consciousness has brought her the curiosity to explore “colouring outside the lines”. This inspired Megan to found her company Empatiko. With her teammates she is dedicated to enabling communities and organisations to catalyse organisational and industry transformation and build the engagement and action of their members.

Empatiko



Empatiko is a movement created to celebrate difference, cultivate authenticity, awaken curiosity and expand the ways in which individuals connect with each other. It enables communities to catalyse organisational transformation. Empatiko acts as a partner for organisations to help them map their communities and identify levels of engagement based on their particular challenge or change mission. They help engage their community members and empower them to lead the change themselves.



Adrian McEwen
United Kingdom
Co-founder of [DoES Liverpool](#)

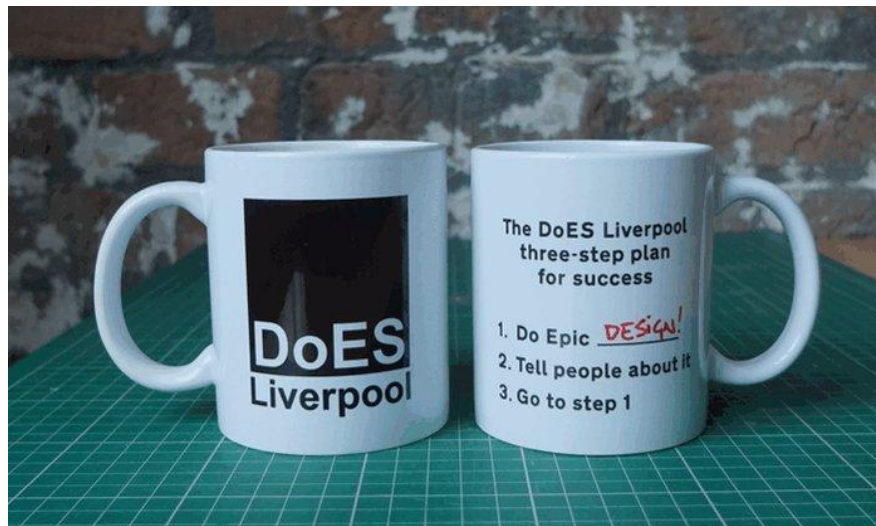
“It’s all about
empowering people to
create a future where
they realise they can
get on and do stuff.”

Adrian McEwen

Adrian McEwen is a technologist and entrepreneur based in Liverpool. He has been connecting devices to the Internet since 1995 – first cash registers, then mobile phones, and now anything from bubble machines to wave energy prototypes.

He is co-founder of DoES Liverpool, a pioneering co-working and makerspace that is a home for tech startups. Driven by a sense of social good for all, Adrian describes DoES as a little company trying to change the world. It is all about experimenting and helping people work out what works for them.

DoES



Founded in 2011, DoES Liverpool is an independent maker, co-working, education and event space. Acting as a solution saturated with an increasingly wide range of ideas and expertise around technology, making, and society, DoEs Liverpool is a home base for tech startups in Liverpool. It is a self-funded community interest company, which invests all profits back into the community.



David Middelbeck

Germany
Founder of
[TechLabs](#)

“We want to provide
tech education for
everyone, for free.”

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David Middelbeck

Many people are interested in learning more about tech, but the possibilities are limited if you don't want to study IT. David and the TechLabs team want to change this by offering tech-education for free.

David's dream is to make IT skills accessible to all and for free. With his initiative, David and the team are driven by the desire to provide the next generation with the necessary tech skills and to realise their vision of a world without digital illiterates and where digital exclusion is a thing of the past.

TechLabs



TechLabs aims to create a new generation of Digital Shapers. At their homebase Münster, the non-profit organisation does this by providing individual learning paths, personal mentoring, and a vibrant community for learning coding skills and fostering tech/digital literacy. TechLabs strives to provide more inclusive, free tech education, which is accessible by everyone, everywhere.



Ana Milhazes

Portugal

Author of

[‘Ana, Go slowly’](#) and

founder of [Lixo Zero Portugal](#)

“What is more
sustainable?
Paper or plastic?
Neither!”

Ana Milhazes

Ana is the author of 'Ana, Go Slowly', a blog about everything that leads us to a happier life, based on 'being' instead of 'having'. She is also the founder of the group Lixo Zero Portugal (Zero Waste Portugal).

Ana lives a waste-free lifestyle and shares the challenges she faces, and successes she achieves. She believes that even small change adds up to a significant impact in our path for a more sustainable world.

Ana, Go slowly



Ana, Go Slowly is a blog about minimalism, slow living, zero waste, healthy lifestyle, yoga and meditation. Lixo Zero Portugal is the first zero wasters community in the country. They organise workshops and sustainability events. They also participate in cleaning days on beaches and public spaces, and share tips and information to support the zero waste lifestyle.



Liam Naughton

United Kingdom

Director of

[Kazimier productions](#) and

[Invisible Wind Factory](#)

“We think locally,
but cast the lens out
further through our
work, exhibitions,
performances,
bringing global
perspectives.”

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Liam Naughton

Finding his entrepreneurial spirit early, Liam started out taking over spaces to put on music and art events with a bunch of mates whilst at Leeds University. Today, he is the director of Kazimier and The Invisible Wind Factory.

Liam is committed to supporting and expanding the local arts scene. From creating multimedia experiences for mass audiences to improving relationships between venue operators and the authorities, the major goal is to support the development of a healthy ecosystem around the home of IWF in North Liverpool Docks.

Kazimier Productions



Based in Liverpool, Kazimier Productions creates events fusing elements of clubbing, theatre, experimental performance and art. The Invisible Wind Factory, an independent artist-led organisation, is described as a “cultural theme park for the future”, providing a space where people can meet and share experiences, vital for both artists and audiences.



Verónica Orvalho

Portugal
Founder of
[Didimo](#)

“We want to shorten
the communication gap
that exists, by
instilling trust and
empathy in digital
communication.”

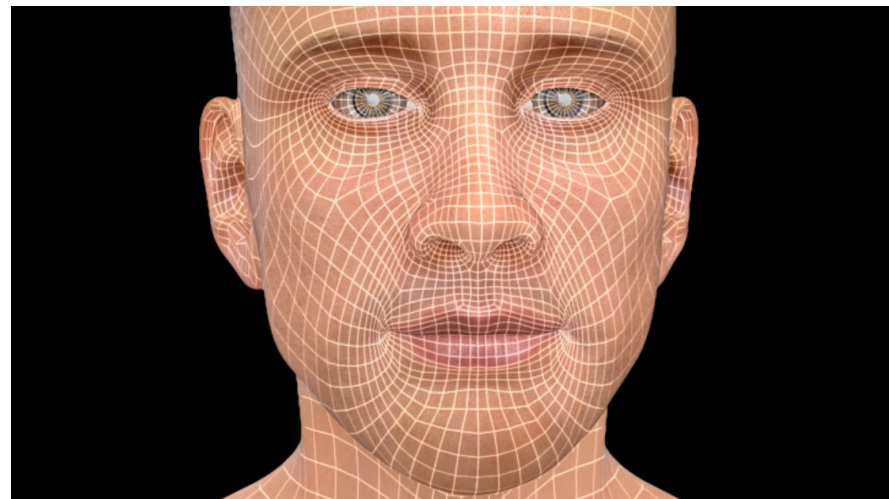
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Verónica Orvalho

Verónica describes herself as a dreamer and an optimist-engineer. A fascination of the many ways in which people communicate, learn and share knowledge led her to discover a new way to interact and scale our presence in the digital era, instilling trust and empathy in digital communication.

She is the founder and CEO of Didimo, an organisation committed to making the digital world more human.

Didimo



Bringing the richness of human communication to every online interaction is what Didimo does by using technology for creating 3D characters. With the help of Didimo, everyone can easily create digital versions of themselves just by uploading a selfie. The program then creates digital humans that act, speak and show emotions exactly like the user.



Maija Pavlova

Latvia

Co-founder of the theatre

[“Gertrūdes ielas teātris”](#)

“What art can do is
give the impulse to
evaluate some things,
it can widen one's
view and give
something to think
about.”

Maija Pavlova

As a member of the team of enthusiasts, Maija gave a new spark of creativity to a quite unlively and grey area in Riga, by co-founding the theatre "Ģertrūdes ielas teātris".

She believes that the biggest potential to shape the future is in the hands of people who work together to represent their beliefs. Maija and team do this through the art of performance, dance and theatre.

Maija is convinced that in the future humanity has to be able to balance existence in this real physical world with the digital space and all the possibilities it can offer.

"Ģertrūdes ielas teātris"



[Ģertrūdes ielas teātris](#) is a niche theatre in Riga – a contemporary art stage that offers theatre, dance and interdisciplinary performances both from Latvia and abroad. This small avant-garde studio, established over 10 years ago, is supported and facilitated by local and international professional artists.



Neele Petzold

Germany
Initiator of
[Ocean Fiction](#)

“Humanity needs to
take a step back and
rethink the way we
live.”

Neele Petzold

Neele, together with a group of friends, promotes the idea of storytelling as a tool for creating social change. With a focus on plastic waste in the ocean, the 'Ocean Fiction' team explores how these complex problems can be solved by embracing fiction as a means to change our perception and create awareness.

As an academic researcher at the Science-to-Business Marketing Research Centre (S2BMRC), Neele explores the process of disruptive innovation, and creates a bachelor course about creativity and innovation.

Ocean Fiction



The Ocean Fiction project aims to create awareness about ocean pollution through storytelling. The project proposes a way in the form of a fiction story - to show how several initiatives could work together to solve this challenge. Currently the team is conducting research and talking to different storytelling and ocean pollution experts.



Egita Prāma

Latvia

Director of

[Foundation for an Open Society DOTS](#)

“Big ideas are born
from little sparks of
inspiration.”

Egita Prāma

Egita believes that the future is in the hands of young people who dare to dream and are not afraid to fail. She thinks that the most crucial quality for future social innovators and social entrepreneurs will be the ability to adapt to our rapidly changing world and the ability to be fully comfortable with uncertainty. After years of work in the non-governmental sector, Egita has realised the importance of well-designed systems and collaboration networks that are necessary to achieve sustainability.

Egita is a lawyer and administrative director at Foundation for an Open Society DOTS. She is also a board member at the Social Entrepreneurship Association of Latvia and together with colleagues from DOTS organises the Conversation festival LAMPA.

The Foundation for an Open Society DOTS



The Foundation for an Open Society DOTS works to foster the creation of an environment, process, and dialogue for an open society in Latvia by promoting democracy, inclusive society and social entrepreneurship. Previously a Soros Foundation, DOTS unites free thinkers, innovators and enthusiasts.



Erika Rushton

United Kingdom

Director

[The Beautiful Ideas Co.](#)

“Don’t ask: what are
your needs? Ask
rather: what are your
hopes and dreams?”

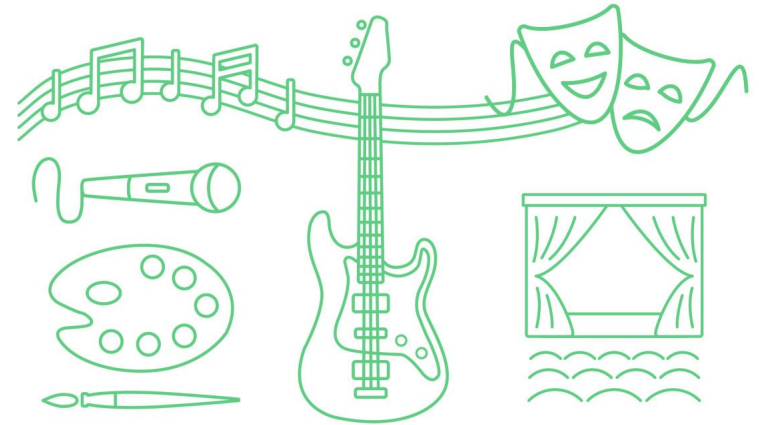
30

Erika Rushton

Erika harnesses local action, entrepreneurship and creativity to make places, build local economies, community owned assets and wealth. An entrepreneur herself, Erika shares her expertise and energy through her own business, supporting the growth of creative clusters in the North West of England and advises emerging creative clusters internationally including Palma in Spain, Izmir in Turkey and Almaty in Kazakhstan.

She has been hugely influential in the renaissance of Liverpool receiving the City Leaders Award from Liverpool University in 2014. She is a catalyst who successfully gathers people and resources to make great things happen.

The Beautiful Ideas Co.



The Beautiful Ideas Co. is a collective of local entrepreneurs and leaders in North Liverpool. They are regenerators and place-makers who believe that the key to getting things going in a place can be found in the grassroots. In addition to funding ideas, they work tirelessly with the people whom they help to develop their ideas into economically self-sustaining projects, facilitate and support community and social innovation projects and bring collaborators together to do amazing new things.



Nicoletta San Martino

Italy

Collaborator in Jam Lab at
[Associazione Banco di Solidarietà](#)
[Alimentare NONSOLOPANE Onlus](#)

“To change the world
we have to be aware
of ourselves, of what
we want, of which
choices let us be
happy and of what is
humanity.”

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Nicoletta San Martino

Nicoletta is one of the minds behind the idea of turning fruits received as donations into jam in the charity where she is employed. She is also responsible for the involvement of refugees in the jam production. By producing jam, Nicoletta and the team help to avoid fruit-waste and provide support to families in need in a “fruitful” way.

Nicoletta believes that her desire to share her time and resources to help those in need comes from her family.

Jam Lab



NONSOLOPANE is a Food Bank founded in Varese, Italy, as non-profit and charity, collecting food and redistributing it to people and families in need. Jam Lab is one of the initiatives which was set up to support jam production from donated fruit. Jam Lab does not only support the refugees and help avoid food waste, but creates a culture of mutual encouragement and reciprocal support, as the community work together to make jam.



Marija Solosenko

Latvia
Founder of
[Burka](#)

“The future that I
see approaching is
not the one I’m
dreaming of.”

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Marija Solosenko

Marija is the owner of the package-free shop Burka. She believes that shopping waste-free should be made more accessible for regular customers. The experience of always dealing with plastic in everyday life, together with the birth of her daughter, led to increased concerns about waste and the environment and served as an inspiration to open the shop

Marija believes that there are two groups of people who have the real power to shape the future in the field of environmental protection: big corporations with lots of resources and opinion leaders/influencers with many followers.

Burka



Burka is a package-free shop aimed at making waste-free shopping easy and accessible to regular customers in Riga. It is the first zero-waste store to open its doors in Latvia. To eliminate packaging people can use their own containers or jars or take one of the boomerang jars brought to the shop by customers for sharing.



Hannah Stewart

United Kingdom

Design Educator & Researcher at
at the Royal College of Art, London

[Future Makespaces](#)

“We must all
recognise that [...] we are all decision-
making beings
negotiating between
different factors and
choices that are
available to us.”

Hannah Stewart

Hannah does curiosity driven research that facilitates futures and evaluates different experiences of the present. She uses artefacts, speculative design and participatory action research projects to establish factors of influence and trends.

As a design educator and systems thinker Hannah works to influence and change how designers look at other people and systems as well as themselves, recognising the influence of design decisions made by non-designers. Her ambition is to de-hero the designer, changing their perception and developing a new awareness of systems which makes them better designers and creators of the future. It is about recognising and leveraging agency to change the present to make a better future.

Future Makespaces



Future Makespaces in Redistributed Manufacture is a research project of the Royal College of Art, London, which explores the role of makespaces in redistributed manufacturing (RdM). The project aims to define the challenges involved in interfacing and integrating makespaces with existing manufacturing businesses through a multidisciplinary network, and put forward a pathway to sustainable redistributed manufacturing in the UK.



Daniel Christian Wahl

Spain

Author, consultant, speaker, teacher

www.danielchristianwahl.com

“The most powerful
design is upstream,
where you change
worldviews and value
systems.”

Daniel Christian Wahl

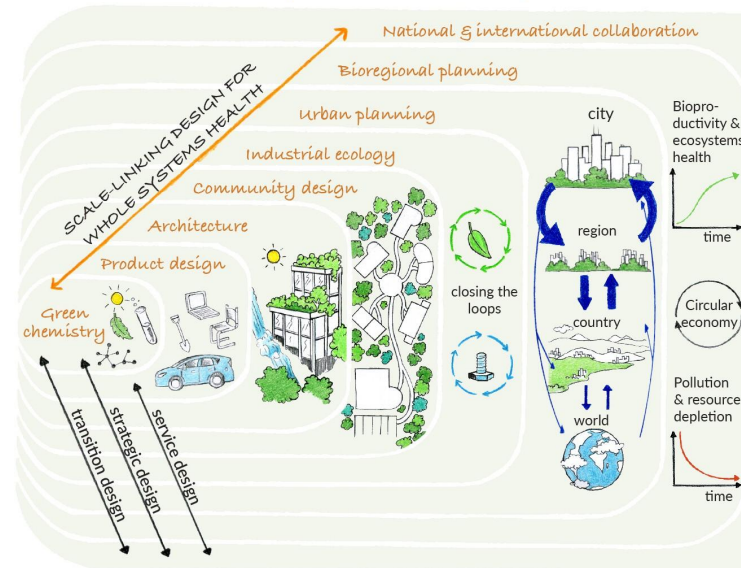
Daniel has 16 years of experience in sustainability education and consultancy, is author of *Designing Regenerative Cultures* and has been a careful student of nature and ecological systems for more than 20 years.

He believes that creativity and transformation are sparked by embracing complexity and uncertainty, drawing from diverse perspectives to co-design pathways into a regenerative future.

Daniel is currently working on a long-term project to turn the island of Majorca into a prototype for the bioregional transition towards diverse regenerative cultures, adapted to the biocultural uniqueness of place.

Designing Regenerative Cultures

THE SCALES OF REGENERATIVE DESIGN



Daniel's book '*Designing Regenerative Cultures*' explores ways in which we can reframe the current crises and re-design the human impact on Earth from being degenerative and exploitative to being regenerative and healing.

Thank you!

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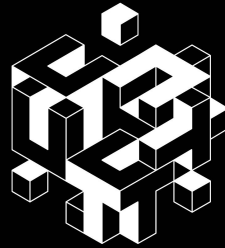
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